



PRESS RELEASE
5 April 2014

**Air Dolomiti alongside OperaWine:
a partnership of excellence for Italian fine living**

Air Dolomiti, the Italian Airline belonging to the Lufthansa Group, is collaborating for the third consecutive year with OperaWine, the exclusive event that opens Vinitaly scheduled on **5 April** in the prestigious Palazzo della Gran Guardia, Verona.

"OperaWine, Finest Italian Wines: 100 Producers" is the event offering specialists from around the world the chance to get to know the 100 best Italian producers selected by prestigious magazine *Wine Spectator*.

Air Dolomiti - as always an ambassador of Italian style and fine living, as well as in-flight promoter of wine culture with renowned Italian cellars - is proud to be the partner of this prestigious appointment.

The Airline will set up an information desk in the Palazzo della Gran Guardia. Guests will have the opportunity to obtain information about ideas and special offers for the Summer season as well as receive a **postcard** created for the occasion which envisages a **discount on flights** operated by the company.

Air Dolomiti has always focused on local area excellence on its flights and involves passengers in unique high altitude experiences through dedicated on-board events: **wine is in the forefront** and helps promote the discovery of local produce and the history of the families working in this sphere.

Air Dolomiti today is the third Italian Airline and the leading international Airline through Munich Airport for *own business flights*. With **over 1.7 million** passengers carried in 2013, Air Dolomiti offers routes from the main Italian airports through the hubs in Munich and Frankfurt.

The task of merely feeding the German hubs was expanded in 2013 with *own business flights* managed directly by our Airline (routes include Verona, Venice, Bari, Florence to Munich, Verona-Frankfurt and from June also Milan Bergamo-Munich), allowing freedom of choice as regards fares.

Air Dolomiti is a *Smart Casual Company*, an Airline close to everyone's needs, as well as being flexible and capable of offering constantly excellent service, specific fares, a relaxed and stylish on board atmosphere and strong ties with local areas.

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